



AGRO
BUSINESS
PARK

PHD-HUB FOULUM

FINISHED YOUR PHD... WHAT THEN?

PHD-HUB FOULUM is an opportunity to elaborate on the possibilities and to take a well-prepared decision. You will be groomed to find relevant work close by or potentially start up your own business.

PHD-HUB FOULUM could be your shortcut to relevant information on how to stay in Denmark after your studies.



TEST YOUR IDEA!

Do you have an idea for a business but don't know how to proceed? Participate in **PHD-HUB FOULUM** and get the tools necessary including useful feedback and coaching when convenient for you.



GAIN KNOWLEDGE

What does it take to start a business? And is there any help to get? YES! Participate in **PHD-HUB FOULUM** and be introduced to the most basic considerations and resources available. Find out if entrepreneurship is for you.



EXPAND YOUR NETWORK

In science and business knowledge of potential partners is valuable. Participate in **PHD-HUB FOULUM** and boost your knowledge of relevant companies and strengthen your personal network. Then you know where to go to get help!

WHAT'S IN IT FOR YOU?

From 1 January 2018 Agro Business Park launches **PHD-HUB FOULUM** - a programme designed for PhD-students to give entrepreneurship a try and to build bridges to the local business community.

For six months you will have access to office space and business support whenever it fits into your schedule. You will also

be invited to participate in networking activities with local companies and an in-depth entrepreneurship course provided by Viborg Business Development Center. Finally, you will have the opportunity to pitch your idea to relevant experts.

And it's all for free!

STRONG AND EXPERIENCED TEAM BEHIND

For 17 years **Agro Business Park** has accelerated entrepreneurship related to the agricultural sectors including food, energy and environmental technologies.

20+ employees have great experience in facilitating development of new technologies, concepts and businesses. Apart from the facilities in Foulum, Agro Business Park operates incubators in Aarhus and Copenhagen and has a worldwide network of contacts and partners.

The primary objective of **Viborg Business Development Center** is to contribute to growth and employment in the municipality of Viborg.



This is created through more entrepreneurship, more cooperation, more knowledge and more exports.

PHD-HUB FOULUM is financially supported by Innovation Network for Biomass and Viborg Kommune and is established in cooperation with Aarhus University.

CONTACT

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THE PHD BUSINESS DEVELOPMENT PROGRAM

The course alternates between planned workshops and the possibility of individual sparring. The sparring is planned for every other Thursday but it can of course be changed if needed.

If you do not wish to participate in the entire program, you can register for workshops from time to time. Follow the pro-

gram on Agro Business Park's social media where any additional events as e.g. visits to local businesses will be published.

By participating in the program you earn 3 ECTS points.

DATE	WORKSHOP
8 March	WS 1: Danish Business Culture as well as rules and regulations for foreigners starting up business in Denmark Register via this link: https://inbiom.nemtilmeld.dk/54/ - no later than 7 March
22 March	WS 2: Introducing the Business Model Canvas and initial work with the model Register via this link: https://inbiom.nemtilmeld.dk/55/ - no later than 21 March
5 April	WS 3: Product / technology / idea - define your playing field, legal issues, customers and partners and how to access them Register via this link: https://inbiom.nemtilmeld.dk/56/ - no later than 4 April
19 April	WS 4: Networking / matchmaking event with local / regional business people Register via this link: https://inbiom.nemtilmeld.dk/57/ - no later than 18 April
3 May	WS 5: Budgets, financing and investors - what is required to turn your idea / concept into a commercial business Register via this link: https://inbiom.nemtilmeld.dk/58/ - no later than 2 May
17 May	WS 6: Bringing your product / service to the market - sales and marketing - preparing your pitch for customers and / or investors Register via this link: https://inbiom.nemtilmeld.dk/59/ - no later than 16 May
31 May	WS 7: Open program - tbc Register via this link: https://inbiom.nemtilmeld.dk/60/ - no later than 30 May
14 June	WS 8: Springboard where each participant will pitch the idea for a group of potential customers, partners and investors Register via this link: https://inbiom.nemtilmeld.dk/61/ - no later than 13 June

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